



## Website Advertising Opportunity

LPCANC's website banners can add a very cost-effective channel to your marketing strategy for the mental health community. This highly targeted website reaches the LPC community in North Carolina and is well-supported by the association's frequent email communications which direct members back to the site for updates.

Website banner rates and specifications are as follows:

<i>Size (Pixels)</i>	<i>3 Months</i>	<i>6 Months</i>	<i>9 Months</i>	<i>1 Year</i>
Up to 120x90	\$75	\$140	\$200	\$250

Banners appear on all pages of the site. There will be a maximum of three ads per banner. Ads rotate on refresh.

Banner artwork is to be emailed to [lpcanc@marinermangement.com](mailto:lpcanc@marinermangement.com). All ads must be supplied in GIF format and no larger than 20k. Animated GIFs will be allowed, subject to approval. When submitting banner artwork, please be sure to provide the URL to which the banner will be linked.

Please use the attached form to submit contact information and payment. If you have additional questions, please call 888-287-1403 or send an email to [info@lpcanc.org](mailto:info@lpcanc.org).

Thank you.



## Website Banner Order Form

### Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

### Banner Information

Listing Period:  3 Months  6 Months  9 Months  1 Year

Please email the banner file and related hotlink address to [info@lpcanc.org](mailto:info@lpcanc.org)

### Payment Information

Amount Due: \_\_\_\_\_ (Per Schedule on Previous Page)

Payment Type:  Check  MasterCard/Visa

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

*Cardholder Address (if different from above)*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Fax to 888-287-1403. If payment by check, please make check payable to LPCANC and mail with a copy of this application to:

LPCANC  
c/o Mariner Management & Marketing  
PO Box 1046  
Laurel, MD 20725-1046